

## **Community Services Associates, Inc.**

### **Strategic Planning Committee Meeting**

**March 11, 2021**

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A regular meeting of Community Services Associates, Inc., (CSA), Strategic Planning Committee, was held on Thursday, March 11, 2021, via videoconference.

**Present from the Strategic Planning Committee, were:** David Pardue, CSA Director, Chair; Ann Esposito, Member; Bill Johnson, CSA Director; John Parsons, Member; Jeffrey Gill, Member; David Herskovits, Member; Mark King, CSA Director; Tom Lennox, Member; Bob Quinn, Member; Scott Richardson, CSA Director; Stu Rodman, Member; Greg Thomson, CSA Director;

**Absent from the Strategic Planning Committee, were:** Steve Birdwell, CSA Director; Paula Scanlon, Member; Jack Ward, Member

**Present as Ex-Officio, was:** Larry Movshin, CSA Chair

**Present from Community Services Associates, Inc., were:** Sam Bennett, President; Amanda Sutcliffe Jones, Director of Communications, Sandra Archer, Executive Administrator and Stephanie Fera, Communications Coordinator

### **Call to Order**

The meeting was called to order by David Pardue, Chair, at 9:00 a.m., Eastern time.

### **Establishment of Quorum**

With the majority of Committee Members in attendance, quorum was met.

### **Ratify Approval – Committee Meeting Minutes, February 10, 2021**

A motion was made by David Pardue, to support the resolution, “Ratify Approval – Committee Meeting Minutes, February 10, 2021”. The motion was seconded and unanimously carried:

“**RESOLVED**, Community Services Associates, Inc., Strategic Planning Committee ratified approval of the Committee Meeting Minutes, February 10, 2021, as finalized by email”.

### **Chair Remarks**

David Pardue reminded committee members that discussions held during the committee meeting are confidential to prevent misinformation and misquoting of committee members to the community. Larry Movshin also noted that any discussions held during a committee meeting are informal and that actions discussed may or may not be brought to the CSA Board of Directors.

### **Unfinished Business**

- The 2018 Sea Pines Strategic Plan was circulated prior to the meeting, discussion was held and committee members shared their thoughts on the current Sea Pines Strategic Plan.

### **New Business**

- Due to the amount of new homeowners in Sea Pines over the past 3 years, the committee discussed the idea of conducting a 2021 community survey to see what is important to property owners NOW vs. what was important to property owners in 2018.
  - By knowing the communities' priorities, the Strategic Planning committee will have better knowledge of which goals to pursue.
  - CSA staff will circulate 2018 Community Survey Results to the committee members.
- A discussion was held on how to better inform new property owners about Sea Pines as a whole: Who we all are, how we each operate, the history of Sea Pines, and where we are going.
  - CSA staff will circulate the current Community Guide which is distributed to all new homeowners and is also available to review on seapinesliving.com anytime. \* *2021 Community Guide is under revision and includes a re-design*

### **Member Comments**

Ann Esposito and Greg Thomson volunteered to work on a 1-2 page initiative regarding the concept of a community survey to present to the CSA Board of Directors.

### **Adjournment**

With no further business to come before the Committee, Chair Pardue adjourned the meeting at 10:00 a.m. The next regularly scheduled meeting of the Strategic Planning Committee, is Thursday, May 6, 2021, 9:00 a.m., via videoconference.

Respectfully Submitted,



David Pardue  
Chair