

Communications Committee

Wednesday, June 15, 2016

CSA Main Conference Room

Meeting Minutes

1. **Call Meeting to Order**

Co-Chairman, Barry Barth called the meeting to order at 11:00 a.m. in the main conference room of the CSA Building.

Present:	Barry Barth	Beverly Serral	Dave Borghesi
Ex-officio:	Mark Griffith		
Absent:	Charlie Miner JR Richardson	Rich Speer Michael Tucker	Frank Jeffreys Mary Reagan
Staff:	Amanda Sutcliffe-Jones Toby McSwain	David Henderson Bret Martin	Beau Barnett Kristine Wasilewski

2. **Chairman's Comments**

Co-Chairman Barth, thanked everyone for the work they do to ensure that the best communication gets out to the Property Owners on a daily basis.

3. **Approval of the May 18, 2016 Meeting Minutes**

The Committee reviewed the minutes of the May 18, 2016 meeting. A quorum was not present and the May meeting minutes will be approved at the next meeting.

4. **Committee/Staff Update Comments**

a. *Latest Rumors*

Voices of Sea Pines – A new website designed by some of Sea Pines property owners has surfaced. Things we know about it:

- To join the site you must send an email invitation to the administrator
- The administrator will then either accept or deny your invitation
- Must be a Sea Pines Property Owner/Resident
- A good portion of the information that has been posted on the site has come from our SeaPinesLiving.com site.
- We will continue to monitor

b. *Property Owner Questions*

Questions from property owners may be sent to a variety of people within CSA

due to the nature of the question. All questions are important and we never want to be unresponsive. It is important that the questions are routed to the correct people and answered as quickly and accurately as possible.

c. *Tower Beach Access*

Property Owners believe that Tower Beach is for Property Owner's only. It is for all Property Owners who can use the parking area and beach by using either a property owner decal or ID card for access through the electronic gate. So a vehicle may be parked in the Tower Beach parking lot without a property owner decal because a property owner ID was used for access. A questions was asked: Are timeshare owners considered Property Owners?

d. *Resort Beach Services*

A Task Force has been created to review this issue.

e. *On-Line Meetings*

Broadcasting live meetings is currently, being reviewed by IT. Presently, we do not have the electronic resources or budget to film all meetings.

f. *Resort Negotiations*

The negotiations between representatives of The Sea Pines Resort and ASPPPO are on-going. Another meeting is scheduled to be held in the near future.

g. *Committee Updates*

A handout was provided and the summaries will be posted to the SeaPinesLiving.com website.

h. *Website Development Update*

RFP's have been sent to nine potential developers inviting them to an informational Q & A meeting scheduled for the end of June. We hope to narrow down the list by the end of July and have the contract awarded by August 31st.

i. *Confirmation Station Update*

Implementation is scheduled for this an August/September timeframe.

j. *Community Coffee Meeting*

Our next Community Coffee Meeting will be held on August 2nd.

k. *POA Presidents Meeting*

The next meeting will be held on June 15, 2016 at 3:30 p.m. All are welcome to attend.

I. Communication Policy

Updates and revisions are continuing. It is anticipated that a final draft copy for the Communication Committee's review will be ready for the August meeting. If approved, they will be submitted to the CSA Board for their September meeting.

5. **Open Committee Discussions**

No other issues were discussed.

6. **Adjournment** - With no further business, the meeting was adjourned at 12:10 p.m. The next meeting is scheduled for August 17, 2016 at 11:00 a.m. in the main conference room of the CSA Building.

Respectfully submitted



Barry Barth
Co-Chairman